

Whatcom Waves '23-24 Marketing Internship

About US:

MISSION:

*Whatcom Waves non-profit organization brings women's empowerment to our bio-region of the Salish Sea. Grounded in Accessibility, Diversity Equity and Inclusion, we seek to promote climate, racial & social justice through **SPORTS**.*

VISION:

Whatcom Waves has a vision to help public and private enterprise to create a new "living" center with community sports, recreation, technology, art and economic development in a building centered on energy production and environmental impact. We wish to be key-stakeholders in this HEMP construction for Whatcom County's first carbon NEGATIVE build!

APPROACH: Code of Conduct

We, the players, fans, family and board members, desire to be the best version of ourselves. We hold each other to a higher standard in life and practice love for the world's game to promote social, racial and climate justice through travel and tournament play. The Whatcom Waves Way is dedicating our time, energy and focus to learning, growing and providing equitable outcomes for community members through soccer. Our core values are outlined by our 4C's. Commitment, Compassion, Collaboration and Competitiveness. We seek to fulfill a need in our community to provide a platform for women to play the world's game and include diverse groups of people grounded in equity.

Commitment: As players of the organization we are dedicated to the world's game by showing up, leaning in, learning from each other and making a strong commitment to be resilient on and off the pitch, in life. We commit to each other by giving time.

Compassion: Women of Whatcom Waves are filled with compassion for the community and those that we serve. This non-profit is for the betterment of the community. Diversity is our strength, inclusivity is forefront and equitable outcomes for those involved.

Collaboration: We care for each other and our love for the game. We seek out collaborations in our community that align with our mission and vision.

Competitiveness: Compete to succeed, compete to win, compete to keep moving forward.

Fulfilling a need in our community, Whatcom Waves is a nonprofit 501(3)-c charitable tax-exempt organization.

Internship Description:

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our board members, engage with the community and support both the Board and Executive Director. Your insightful contribution will help develop, expand and maintain our marketing channels. You are part of a team and have both flexibility and autonomy for scheduling. You will apply consumer behavior, marketing trends, overall knowledge and relevant tactics to implement goals of the organization.

Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment. We seek out a symbiotic relationship and see everyone that is a part of the organization as peers, team-mates and colleagues. Various duties such as social media campaigns, quarterly newsletters and some design work. Expectation is to be in this particular professional space and try your best. We believe in our mission, vision and approach and use that as a guiding force behind our work. We are excited to have you join us and please reach out to Justin.rios1015@gmail.com for any questions, ideas or thoughts.

Application process:

Step 1: Email Justin.rios1015@gmail.com with "marketing intern" in the subject line

Step 2: Fill out questionnaire and have a 15 min phone interview

Required qualifications:

1. Enrolled and actively participating in Marketing courses, ideally gaining credit towards an internship.
2. Maintain a consistent schedule per week that is approximately 10-16 hours a week.
3. Strong oral and written communication skills
4. Ability to work both independently under soft and hard deadlines with remote work and once a month in person board meetings on the 4th Thursday of each Month from 630-8pm (dinner provided).

Preferred qualifications:

1. Has knowledge, passion or is a fan of indoor soccer, basketball, and/or tennis/pickleball either by being a player, coach or shares interest in living an active life.
2. Strong desire to learn best practices in ADEI work and has high EQ for BIPOC and/or other communities that have been traditionally marginalized.
3. Enjoys working with nonprofits and mission based work,
4. Practices growth mindset and enjoys working hard and playing hard!